

THE REMANUFACTURED ADVANTAGE: WHY BUY NEW?

L leading remanufacturer Ivor Searle is encouraging workshops to consider remanufactured products when they are sourcing major replacement parts. Costing up to 40% less than OE, Ivor Searle's remanufactured engines, cylinder heads, gearboxes and turbochargers provide independent garages with competitive advantage without compromising on quality, warranty protection or customer service. Although it's more economical to source a remanufactured product, quality is a key factor as the complex process of remanufacturing an engine or component back to OEM requires significant technical expertise and rigorous inspection procedures. To achieve this, all Ivor Searle

engine to an inferior reconditioned, refurbished, or rebuilt engine.

Brand new replacement parts sourced for their reliability and durability are used in the remanufacturing process. Furthermore, Ivor Searle employs the same quality-focussed ethos from over 70 years of engine remanufacturing expertise when it comes to cylinder heads, gearboxes and turbochargers which are remanufactured under a quality management system certified to ISO 9001:2015.

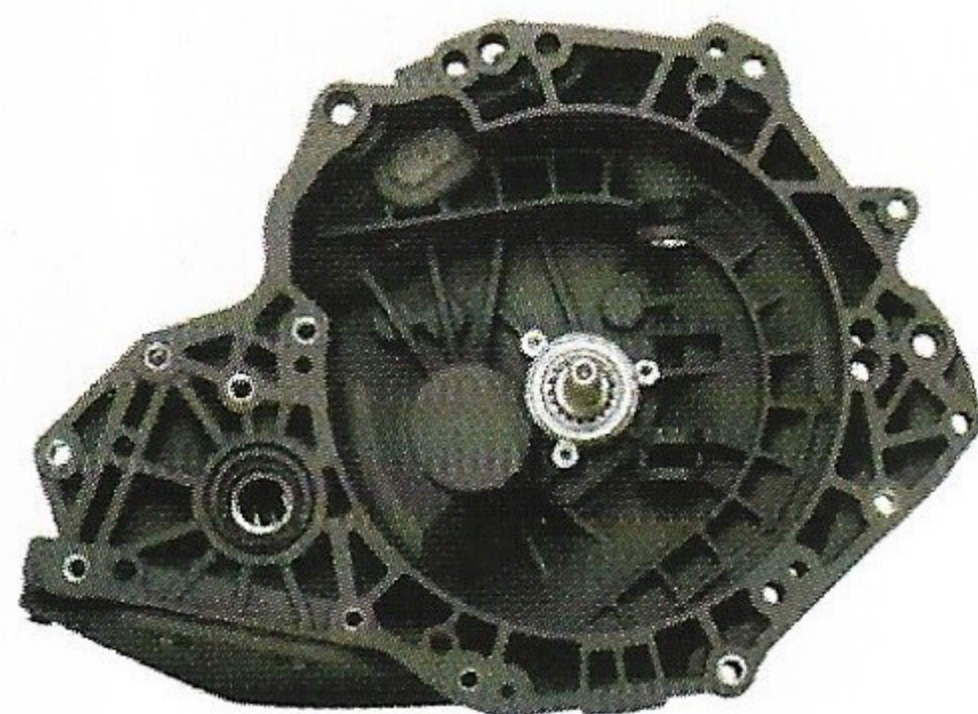
The company is also utilising its remanufacturing expertise through the recent introduction of a fast-turnaround professional Diesel Particulate Filter (DPF) cleaning service. Utilising state-of-the-art Flash Cleaning technology, the environmentally-friendly water-based process delivers as new levels of cleanliness by removing all soot deposits, including PM10 particles, cerium oxide deposits and oil residues, from the DPF.

Ivor Searle offers an extensive all makes programme of remanufactured products for petrol and diesel cars and light commercial vehicles, with new applications being constantly added. And to guarantee peace of mind, all Ivor Searle engines, cylinder heads, gearboxes and professionally-cleaned DPF's are covered by a 12-month unlimited mileage parts and labour warranty, while a two-year warranty covers all turbochargers. Where required, all products are also supplied with pre-installation guidelines and model-specific instructions.

Ivor Searle holds comprehensive stocks to ensure first class customer service and minimum vehicle downtime, as well as free next day UK mainland delivery on stock items ordered before 3.30pm.

For more information: 01353 720531 or www.ivorsearle.co.uk

“Ivor Searle holds comprehensive stocks to ensure first class customer service and minimum vehicle downtime, as well as free next day UK mainland delivery on stock items ordered before 3.30pm.”



remanufactured engines are built to exceed the BS AU257:2002 Code of Practice which sets out the difference between a high quality remanufactured